



Demographic and Income Profile

Prepared By: NAI Alliance

Sparks

Latitude 39.5741

Longitude -119.721

Nevada, United States

Site Type: Drive Time

Drive Time: 5 minutes

Summary	2000	2007	2012
Population	16,848	21,234	24,324
Households	5,857	7,385	8,451
Families	4,550	5,668	6,458
Average Household Size	2.83	2.84	2.85
Owner Occupied HUs	4,681	5,795	6,546
Renter Occupied HUs	1,176	1,589	1,906
Median Age	35.6	37.0	36.9

Trends: 2007-2012 Annual Rate

	Area	State	National
Population	2.75%	3.7%	1.22%
Households	2.73%	3.66%	1.27%
Families	2.64%	3.62%	1.00%
Owner HHs	2.47%	3.65%	1.29%
Median Household Income	3.24%	3.2%	3.29%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	195	3.3%	164	2.2%	142	1.7%
\$15,000 - \$24,999	314	5.3%	190	2.6%	153	1.8%
\$25,000 - \$34,999	543	9.2%	455	6.2%	288	3.4%
\$35,000 - \$49,999	1,013	17.2%	875	11.8%	720	8.5%
\$50,000 - \$74,999	1,700	28.8%	1,562	21.2%	1,703	20.2%
\$75,000 - \$99,999	1,082	18.4%	1,778	24.1%	1,548	18.3%
\$100,000 - \$149,999	817	13.9%	1,636	22.2%	2,407	28.5%
\$150,000 - \$199,000	135	2.3%	462	6.3%	858	10.2%
\$200,000+	97	1.6%	262	3.5%	630	7.5%
Median Household Income	\$62,711		\$79,512		\$93,257	
Average Household Income	\$70,930		\$91,171		\$111,254	
Per Capita Income	\$24,790		\$31,731		\$38,637	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,081	6.4%	1,388	6.5%	1,646	6.8%
5 - 9	1,302	7.7%	1,395	6.6%	1,609	6.6%
10 - 14	1,598	9.5%	1,672	7.9%	1,781	7.3%
15 - 19	1,306	7.8%	1,706	8.0%	1,665	6.8%
20 - 24	853	5.1%	1,421	6.7%	1,504	6.2%
25 - 34	2,102	12.5%	2,391	11.3%	3,391	13.9%
35 - 44	3,080	18.3%	3,298	15.5%	3,270	13.4%
45 - 54	2,715	16.1%	3,509	16.5%	3,854	15.8%
55 - 64	1,380	8.2%	2,534	11.9%	3,224	13.3%
65 - 74	793	4.7%	1,103	5.2%	1,427	5.9%
75 - 84	455	2.7%	588	2.8%	676	2.8%
85+	184	1.1%	229	1.1%	276	1.1%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	14,367	85.3%	17,683	83.3%	19,839	81.6%
Black Alone	333	2.0%	464	2.2%	570	2.3%
American Indian Alone	128	0.8%	168	0.8%	195	0.8%
Asian Alone	855	5.1%	1,089	5.1%	1,275	5.2%
Pacific Islander Alone	51	0.3%	63	0.3%	73	0.3%
Some Other Race Alone	614	3.6%	1,016	4.8%	1,404	5.8%
Two or More Races	500	3.0%	751	3.5%	968	4.0%
Hispanic Origin (Any Race)	1,621	9.6%	2,722	12.8%	3,762	15.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Demographic and Income Profile

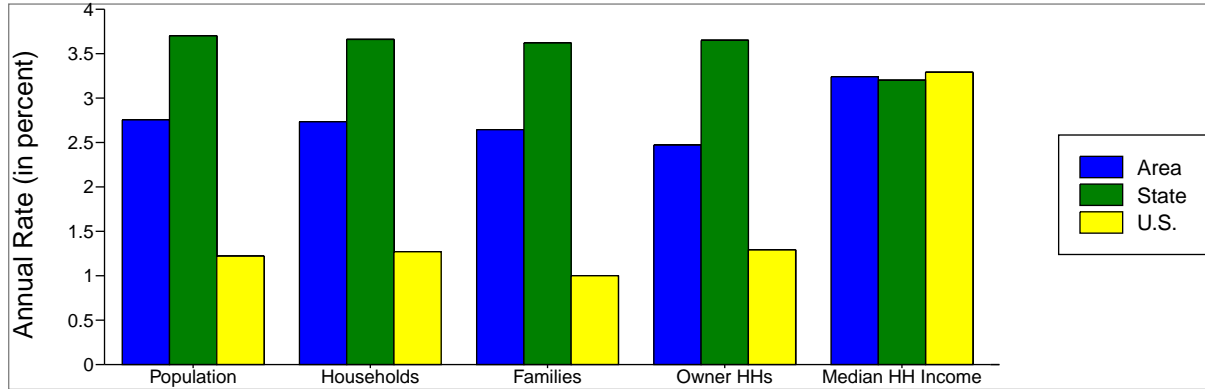
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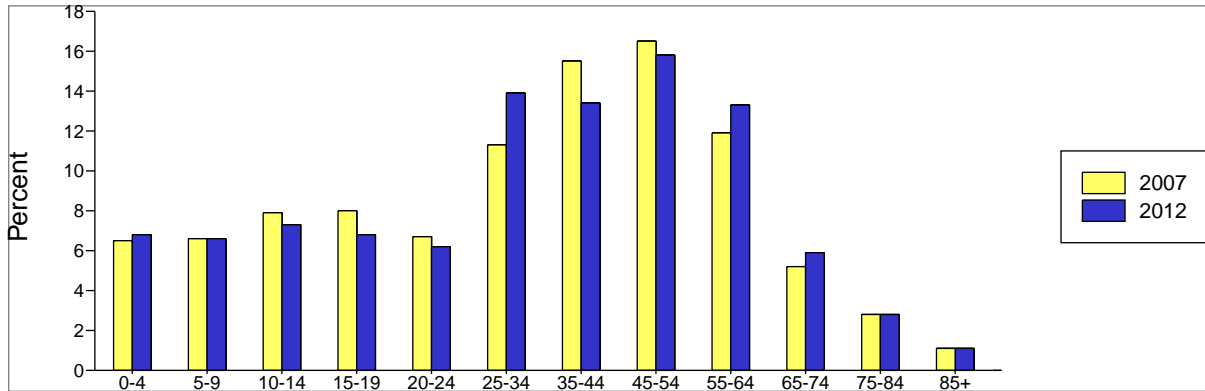
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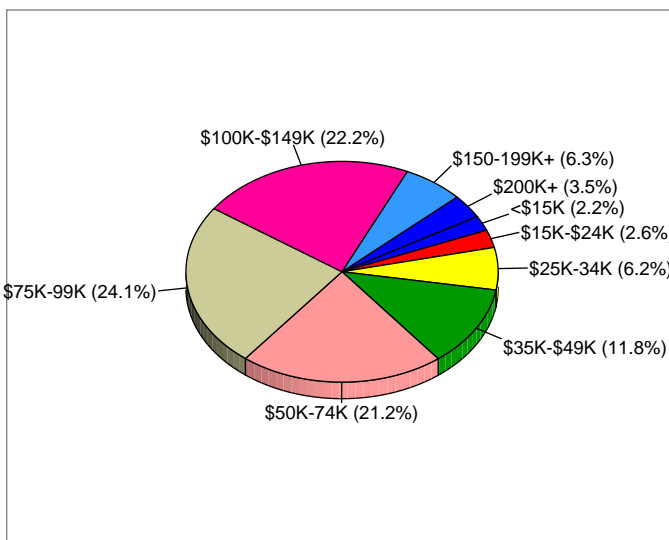
Trends 2007-2012



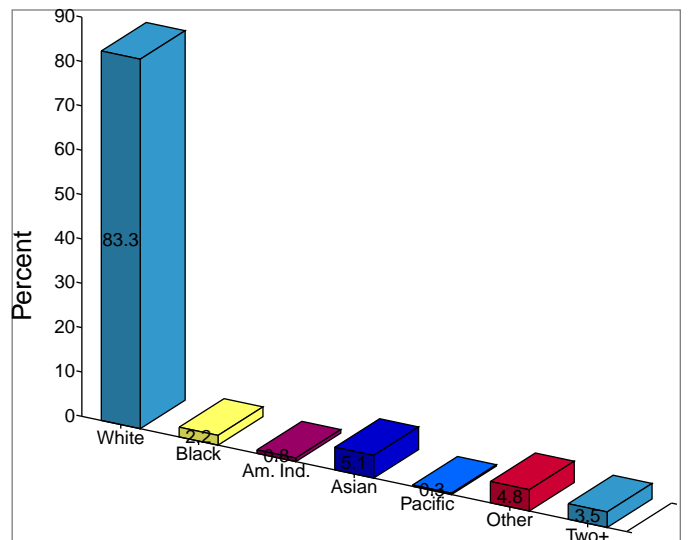
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 12.8%



Demographic and Income Profile

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Nevada, United States

Site Type: Drive Time

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Summary	2000	2007	2012
Population	198,994	231,653	260,451
Households	76,490	88,563	99,381
Families	45,880	52,032	58,084
Average Household Size	2.55	2.57	2.58
Owner Occupied HUs	38,801	46,017	51,674
Renter Occupied HUs	37,689	42,546	47,706
Median Age	33.4	34.5	34.7

Trends: 2007-2012 Annual Rate

	Area	State	National
Population	2.37%	3.7%	1.22%
Households	2.33%	3.66%	1.27%
Families	2.23%	3.62%	1.00%
Owner HHs	2.35%	3.65%	1.29%
Median Household Income	3.44%	3.2%	3.29%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	11,687	15.3%	10,447	11.8%	9,630	9.7%
\$15,000 - \$24,999	11,248	14.7%	9,836	11.1%	8,543	8.6%
\$25,000 - \$34,999	11,064	14.5%	10,697	12.1%	10,067	10.1%
\$35,000 - \$49,999	14,484	18.9%	13,920	15.7%	14,007	14.1%
\$50,000 - \$74,999	15,628	20.4%	18,476	20.9%	21,441	21.6%
\$75,000 - \$99,999	6,912	9.0%	12,444	14.1%	13,102	13.2%
\$100,000 - \$149,999	4,041	5.3%	8,746	9.9%	15,136	15.2%
\$150,000 - \$199,000	761	1.0%	2,411	2.7%	3,903	3.9%
\$200,000+	669	0.9%	1,586	1.8%	3,552	3.6%
Median Household Income	\$39,071		\$49,286		\$58,372	
Average Household Income	\$47,826		\$61,275		\$74,103	
Per Capita Income	\$18,866		\$23,937		\$28,795	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,994	7.5%	17,411	7.5%	19,946	7.7%
5 - 9	14,447	7.3%	15,576	6.7%	16,852	6.5%
10 - 14	13,578	6.8%	15,136	6.5%	16,223	6.2%
15 - 19	13,612	6.8%	16,586	7.2%	17,331	6.7%
20 - 24	16,301	8.2%	17,660	7.6%	21,218	8.1%
25 - 34	31,715	15.9%	35,210	15.2%	39,643	15.2%
35 - 44	32,150	16.2%	33,856	14.6%	34,522	13.3%
45 - 54	26,018	13.1%	31,979	13.8%	35,901	13.8%
55 - 64	16,077	8.1%	23,808	10.3%	30,104	11.6%
65 - 74	11,153	5.6%	13,190	5.7%	16,065	6.2%
75 - 84	6,903	3.5%	8,330	3.6%	8,868	3.4%
85+	2,044	1.0%	2,912	1.3%	3,778	1.5%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	150,449	75.6%	168,367	72.7%	183,826	70.6%
Black Alone	5,433	2.7%	6,543	2.8%	7,500	2.9%
American Indian Alone	3,251	1.6%	3,743	1.6%	4,114	1.6%
Asian Alone	9,793	4.9%	11,056	4.8%	12,287	4.7%
Pacific Islander Alone	1,252	0.6%	1,354	0.6%	1,436	0.6%
Some Other Race Alone	21,373	10.7%	30,633	13.2%	39,082	15.0%
Two or More Races	7,444	3.7%	9,956	4.3%	12,205	4.7%
Hispanic Origin (Any Race)	44,332	22.3%	62,800	27.1%	79,528	30.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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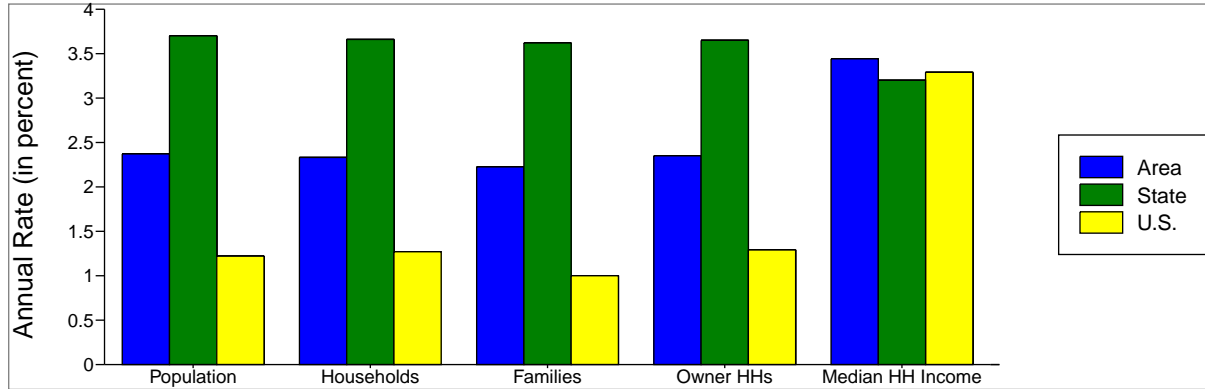
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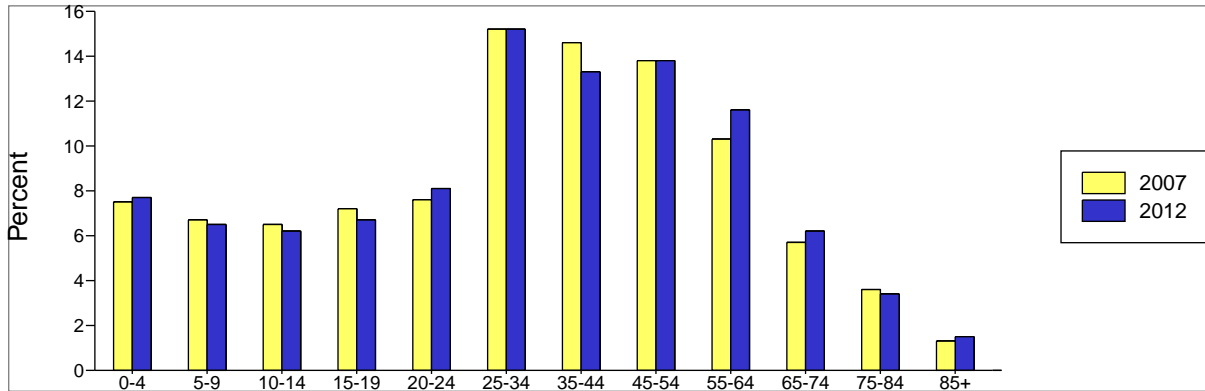
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Drive Time: 10 minutes

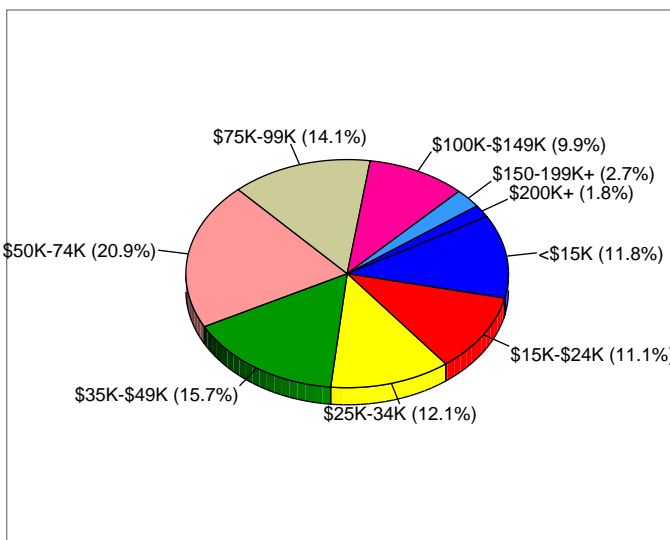
Trends 2007-2012



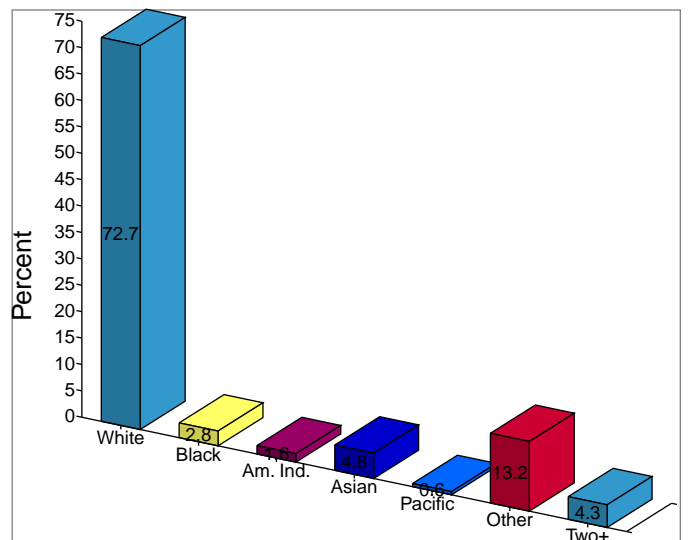
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 27.1%



Demographic and Income Profile

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Nevada, United States

Site Type: Drive Time

Latitude 39.5741
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 Drive Time: 15 minutes

Summary	2000	2007	2012
Population	69,142	83,792	95,479
Households	25,854	30,887	34,960
Families	17,149	20,174	22,743
Average Household Size	2.65	2.69	2.71
Owner Occupied HUs	15,031	18,065	20,350
Renter Occupied HUs	10,823	12,822	14,609
Median Age	34.7	35.9	35.8

Trends: 2007-2012 Annual Rate

	Area	State	National
Population	2.65%	3.7%	1.22%
Households	2.51%	3.66%	1.27%
Families	2.43%	3.62%	1.00%
Owner HHs	2.41%	3.65%	1.29%
Median Household Income	3.34%	3.2%	3.29%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,004	11.6%	2,593	8.4%	2,322	6.6%
\$15,000 - \$24,999	3,173	12.2%	2,639	8.5%	2,291	6.6%
\$25,000 - \$34,999	3,370	13.0%	3,406	11.0%	2,939	8.4%
\$35,000 - \$49,999	5,035	19.4%	4,583	14.8%	4,415	12.6%
\$50,000 - \$74,999	6,160	23.8%	7,031	22.8%	7,939	22.7%
\$75,000 - \$99,999	2,835	10.9%	5,038	16.3%	5,258	15.0%
\$100,000 - \$149,999	1,769	6.8%	3,842	12.4%	6,294	18.0%
\$150,000 - \$199,000	305	1.2%	1,068	3.5%	1,880	5.4%
\$200,000+	277	1.1%	686	2.2%	1,617	4.6%
Median Household Income	\$44,457		\$56,429		\$66,509	
Average Household Income	\$53,945		\$69,041		\$84,267	
Per Capita Income	\$20,750		\$25,628		\$31,004	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,050	7.3%	6,120	7.3%	7,147	7.5%
5 - 9	5,214	7.5%	5,588	6.7%	6,291	6.6%
10 - 14	5,330	7.7%	5,941	7.1%	6,257	6.6%
15 - 19	4,691	6.8%	6,172	7.4%	6,306	6.6%
20 - 24	4,579	6.6%	5,672	6.8%	6,885	7.2%
25 - 34	9,976	14.4%	11,313	13.5%	13,891	14.5%
35 - 44	11,523	16.7%	12,419	14.8%	12,453	13.0%
45 - 54	9,498	13.7%	12,350	14.7%	14,041	14.7%
55 - 64	5,740	8.3%	8,995	10.7%	11,440	12.0%
65 - 74	4,104	5.9%	4,884	5.8%	5,947	6.2%
75 - 84	2,617	3.8%	3,186	3.8%	3,352	3.5%
85+	820	1.2%	1,157	1.4%	1,465	1.5%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	53,612	77.5%	62,514	74.6%	69,091	72.4%
Black Alone	1,729	2.5%	2,197	2.6%	2,580	2.7%
American Indian Alone	826	1.2%	994	1.2%	1,113	1.2%
Asian Alone	3,637	5.3%	4,314	5.1%	4,888	5.1%
Pacific Islander Alone	351	0.5%	392	0.5%	421	0.4%
Some Other Race Alone	6,514	9.4%	9,875	11.8%	12,968	13.6%
Two or More Races	2,473	3.6%	3,506	4.2%	4,417	4.6%
Hispanic Origin (Any Race)	13,775	19.9%	20,603	24.6%	26,777	28.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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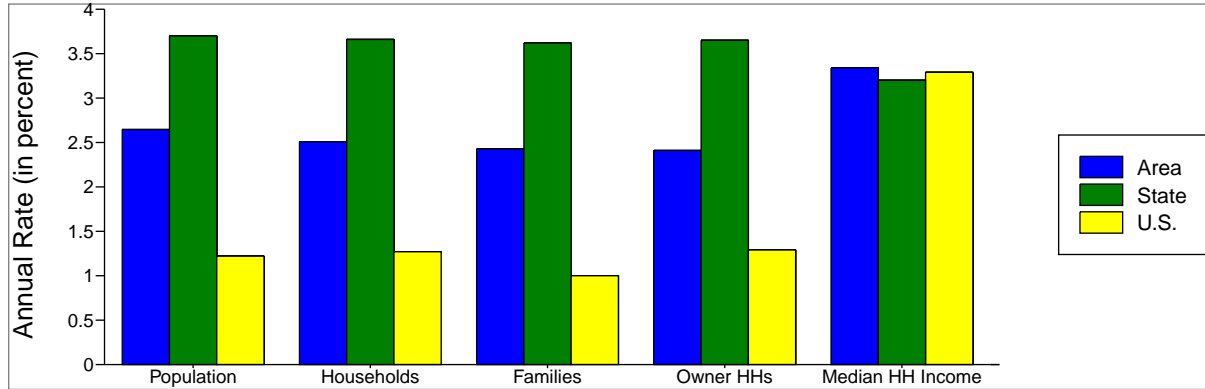
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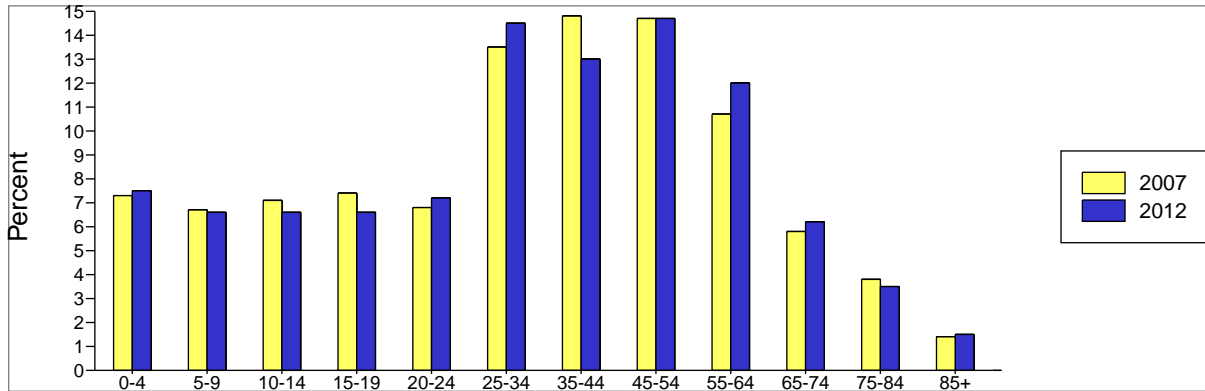
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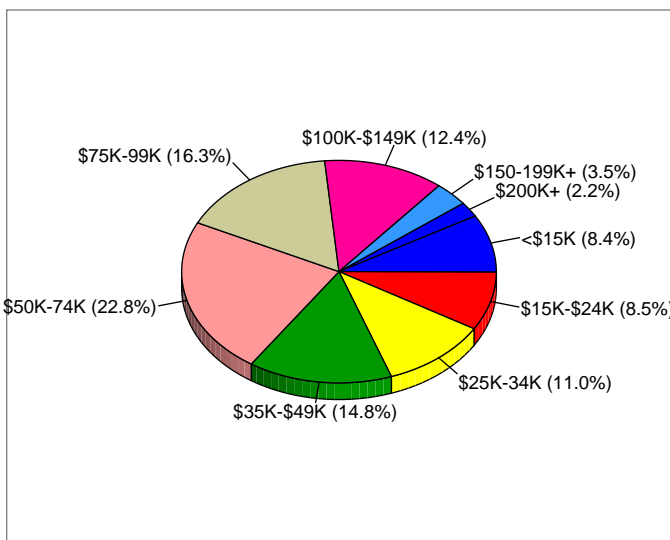
Trends 2007-2012



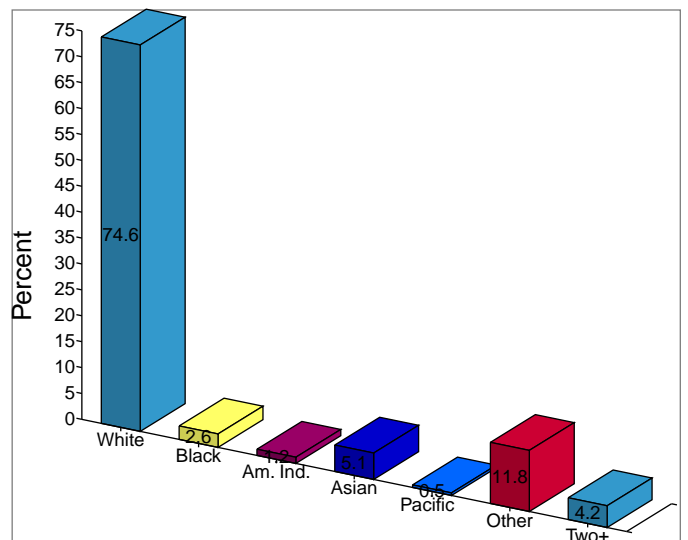
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 24.6%