






	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Latitude 39.5741			
Longitude -119.721			
 2000 Total Population	6,971	57,123	114,622
2000 Group Quarters	121	327	1,229
2007 Total Population	9,916	70,219	138,779
2012 Total Population	11,771	80,651	158,176
2007 - 2012 Annual Rate	3.49%	2.81%	2.65%
 2000 Households	2,296	20,665	41,348
2000 Average Household Size	2.98	2.75	2.74
2007 Households	3,314	25,071	49,558
2007 Average Household Size	2.96	2.79	2.78
2012 Households	3,947	28,612	56,216
2012 Average Household Size	2.95	2.81	2.79
2007 - 2012 Annual Rate	3.56%	2.68%	2.55%
2000 Families	1,912	14,816	28,000
2000 Average Family Size	3.23	3.2	3.27
2007 Families	2,723	17,688	33,060
2007 Average Family Size	3.22	3.27	3.33
2012 Families	3,228	20,087	37,359
2012 Average Family Size	3.22	3.29	3.35
2007 - 2012 Annual Rate	3.46%	2.58%	2.48%
 2000 Housing Units	2,376	21,612	43,638
Owner Occupied Housing Units	81.8%	68.2%	57.8%
Renter Occupied Housing Units	10.4%	27.4%	37.0%
Vacant Housing Units	7.8%	4.4%	5.2%
2007 Housing Units	3,417	26,544	52,813
Owner Occupied Housing Units	83.3%	66.9%	58.2%
Renter Occupied Housing Units	13.7%	27.6%	35.6%
Vacant Housing Units	3.0%	5.5%	6.2%
2012 Housing Units	4,036	30,492	60,172
Owner Occupied Housing Units	83.0%	65.8%	57.9%
Renter Occupied Housing Units	14.8%	28.0%	35.5%
Vacant Housing Units	2.2%	6.2%	6.6%
Median Household Income			
2000	\$71,688	\$50,398	\$43,009
2007	\$87,951	\$63,942	\$55,304
2012	\$105,622	\$75,393	\$65,839
Median Home Value			
2000	\$181,567	\$138,029	\$130,516
2007	\$378,788	\$294,711	\$275,771
2012	\$431,986	\$340,293	\$321,912
Per Capita Income			
2000	\$26,793	\$21,531	\$19,260
2007	\$34,518	\$27,354	\$24,707
2012	\$41,828	\$33,253	\$30,306
Median Age			
2000	35.8	35.2	33.6
2007	37.3	36.5	34.7
2012	37.1	36.4	34.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Latitude 39.5741
Longitude -119.721

Sparks
Nevada, United States
Radius: 1.0 mile

Sparks
Nevada, United States
Radius: 3.0 mile

Sparks
Nevada, United States
Radius: 5.0 mile



2000 Households by Income

Household Income Base	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
< \$15,000	2,306 2.4%	20,773 7.7%	41,255 12.6%
\$15,000 - \$24,999	3.9%	9.8%	12.4%
\$25,000 - \$34,999	6.8%	11.4%	13.6%
\$35,000 - \$49,999	12.0%	20.5%	19.7%
\$50,000 - \$74,999	28.1%	26.6%	22.7%
\$75,000 - \$99,999	21.0%	12.9%	10.5%
\$100,000 - \$149,999	19.9%	8.4%	6.3%
\$150,000 - \$199,999	3.9%	1.4%	1.1%
\$200,000+	2.0%	1.2%	1.0%
Average Household Income	\$80,028	\$59,186	\$52,078

2007 Households by Income

Household Income Base	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
< \$15,000	3,315 1.7%	25,072 5.4%	49,557 9.4%
\$15,000 - \$24,999	2.0%	6.1%	8.7%
\$25,000 - \$34,999	4.0%	9.1%	10.9%
\$35,000 - \$49,999	8.0%	14.2%	15.0%
\$50,000 - \$74,999	18.6%	24.3%	22.2%
\$75,000 - \$99,999	25.5%	19.1%	16.1%
\$100,000 - \$149,999	26.0%	14.8%	11.9%
\$150,000 - \$199,999	9.6%	4.4%	3.5%
\$200,000+	4.5%	2.6%	2.3%
Average Household Income	\$101,520	\$76,530	\$68,169

2012 Households by Income

Household Income Base	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
< \$15,000	3,947 1.3%	28,610 4.2%	56,215 7.5%
\$15,000 - \$24,999	1.3%	4.4%	6.6%
\$25,000 - \$34,999	2.2%	6.6%	8.4%
\$35,000 - \$49,999	5.5%	10.9%	12.8%
\$50,000 - \$74,999	15.4%	23.6%	22.0%
\$75,000 - \$99,999	19.5%	16.9%	14.6%
\$100,000 - \$149,999	31.4%	21.3%	17.9%
\$150,000 - \$199,999	13.8%	6.6%	5.1%
\$200,000+	9.7%	5.6%	4.9%
Average Household Income	\$122,972	\$93,739	\$84,069

2000 Owner Occupied HUs by Value

Total	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
<\$50,000	2,062 0.4%	14,787 4.1%	25,238 8.7%
\$50,000 - 99,999	2.7%	13.2%	19.3%
\$100,000 - 149,999	14.6%	46.8%	40.5%
\$150,000 - 199,999	47.8%	25.0%	21.0%
\$200,000 - \$299,999	30.7%	9.0%	8.8%
\$300,000 - 499,999	2.9%	1.4%	1.5%
\$500,000 - 999,999	0.3%	0.3%	0.2%
\$1,000,000+	0.6%	0.2%	0.1%
Average Home Value	\$197,945	\$144,817	\$134,179

2000 Specified Renter Occupied HUs by Contract Rent

Total	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
With Cash Rent	238 89.9%	5,944 97.8%	16,089 97.8%
No Cash Rent	10.1%	2.4%	2.2%
Median Rent	\$951	\$694	\$594
Average Rent	\$933	\$725	\$601

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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Sparks
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 Radius: 1.0 mile

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 Nevada, United States
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Sparks
 Nevada, United States
 Radius: 5.0 mile



2000 Population by Age

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	6,971	57,122	114,622
0 - 4	7.0%	7.0%	8.0%
5 - 9	8.2%	7.8%	8.0%
10 - 14	9.7%	8.4%	7.8%
15 - 19	7.1%	7.0%	6.7%
20 - 24	4.1%	5.6%	6.7%
25 - 34	12.4%	13.8%	15.2%
35 - 44	19.3%	17.3%	16.6%
45 - 54	16.0%	14.3%	13.2%
55 - 64	8.0%	8.4%	8.1%
65 - 74	4.3%	5.8%	5.5%
75 - 84	2.6%	3.5%	3.2%
85+	1.3%	1.0%	1.0%
18+	70.3%	72.3%	72.1%

2007 Population by Age

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	9,915	70,219	138,777
0 - 4	7.2%	7.1%	8.0%
5 - 9	7.1%	6.8%	7.3%
10 - 14	7.8%	7.5%	7.3%
15 - 19	8.1%	7.6%	7.3%
20 - 24	6.0%	6.5%	6.7%
25 - 34	10.1%	12.3%	13.8%
35 - 44	16.7%	15.6%	15.3%
45 - 54	16.6%	15.3%	14.0%
55 - 64	11.8%	10.9%	10.3%
65 - 74	4.8%	5.7%	5.6%
75 - 84	2.7%	3.5%	3.4%
85+	1.2%	1.2%	1.1%
18+	72.6%	73.9%	72.9%

2012 Population by Age

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	11,771	80,649	158,177
0 - 4	7.4%	7.4%	8.2%
5 - 9	7.1%	6.7%	7.1%
10 - 14	7.5%	6.8%	7.0%
15 - 19	6.7%	6.7%	6.7%
20 - 24	5.8%	6.6%	7.2%
25 - 34	13.2%	14.0%	14.1%
35 - 44	13.4%	13.5%	13.8%
45 - 54	16.4%	15.4%	14.2%
55 - 64	13.0%	12.2%	11.3%
65 - 74	5.7%	6.0%	6.0%
75 - 84	2.5%	3.3%	3.2%
85+	1.2%	1.3%	1.3%
18+	73.5%	75.0%	73.7%

2000 Population by Sex

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Males	48.4%	49.0%	50.0%
Females	51.6%	51.0%	50.0%

2007 Population by Sex

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Males	48.2%	48.8%	49.6%
Females	51.8%	51.2%	50.4%

2012 Population by Sex

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Males	47.7%	48.7%	49.5%
Females	52.3%	51.3%	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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Radius: 5.0 mile



2000 Population by Race/Ethnicity

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	6,970	57,124	114,621
White Alone	87.5%	80.5%	76.3%
Black Alone	1.6%	2.0%	2.9%
American Indian Alone	0.7%	1.1%	1.8%
Asian or Pacific Islander Alone	4.7%	5.1%	5.5%
Some Other Race Alone	2.6%	7.9%	9.8%
Two or More Races	2.9%	3.4%	3.7%
Hispanic Origin	7.4%	16.0%	21.3%
Diversity Index	33.8	52.3	61.1

2007 Population by Race/Ethnicity

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	9,915	70,220	138,780
White Alone	85.5%	77.7%	73.8%
Black Alone	1.9%	2.1%	2.9%
American Indian Alone	0.7%	1.1%	1.7%
Asian or Pacific Islander Alone	4.9%	5.1%	5.2%
Some Other Race Alone	3.4%	9.9%	12.1%
Two or More Races	3.5%	4.1%	4.3%
Hispanic Origin	10.5%	20.0%	25.8%
Diversity Index	40.4	58.8	66.2

2012 Population by Race/Ethnicity

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	11,771	80,650	158,175
White Alone	83.9%	75.4%	71.9%
Black Alone	2.0%	2.2%	3.0%
American Indian Alone	0.7%	1.1%	1.7%
Asian or Pacific Islander Alone	5.1%	5.2%	5.1%
Some Other Race Alone	4.2%	11.5%	13.8%
Two or More Races	4.0%	4.6%	4.7%
Hispanic Origin	13.1%	23.2%	29.2%
Diversity Index	45.3	63.2	69.5



2000 Population 3+ by School Enrollment

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	6,740	54,975	109,236
Enrolled in Nursery/Preschool	2.3%	1.5%	1.4%
Enrolled in Kindergarten	1.8%	1.8%	1.9%
Enrolled in Grade 1-8	14.2%	13.5%	13.3%
Enrolled in Grade 9-12	7.7%	6.4%	6.0%
Enrolled in College	4.9%	4.9%	4.8%
Enrolled in Grad/Prof School	0.6%	0.8%	0.8%
Not Enrolled in School	68.5%	71.2%	71.9%

2000 Population 25+ by Educational Attainment

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	4,503	36,787	71,925
Less than 9th Grade	1.9%	5.8%	8.0%
9th - 12th Grade, No Diploma	4.4%	9.6%	13.0%
High School Graduate	24.5%	28.4%	29.5%
Some College, No Degree	32.2%	29.9%	27.7%
Associate Degree	7.8%	7.8%	6.8%
Bachelor's Degree	20.9%	13.2%	10.7%
Master's/Prof/Doctorate Degree	8.2%	5.2%	4.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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Radius: 5.0 mile



2000 Population 15+ by Sex and Marital Status

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	5,341	44,110	87,493
Females	52.6%	51.5%	50.3%
Never Married	10.6%	10.0%	10.4%
Married, not Separated	31.8%	27.7%	25.6%
Married, Separated	0.4%	0.7%	1.3%
Widowed	3.7%	4.6%	4.6%
Divorced	6.2%	8.5%	8.5%
Males	47.4%	48.5%	49.7%
Never Married	10.4%	12.8%	14.5%
Married, not Separated	32.0%	28.1%	26.4%
Married, Separated	0.2%	0.4%	0.7%
Widowed	0.9%	1.1%	1.1%
Divorced	3.9%	6.1%	7.1%



2000 Population 16+ by Employment Status

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	5,191	43,249	85,947
In Labor Force	73.9%	70.8%	68.8%
Civilian Employed	71.7%	68.0%	65.3%
Civilian Unemployed	1.9%	2.7%	3.4%
In Armed Forces	0.3%	0.1%	0.1%
Not in Labor Force	26.1%	29.2%	31.2%

2007 Civilian Population 16+ in Labor Force

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Civilian Employed	96.9%	95.9%	94.7%
Civilian Unemployed	3.1%	4.1%	5.3%

2012 Civilian Population 16+ in Labor Force

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Civilian Employed	97.0%	96.1%	95.0%
Civilian Unemployed	3.0%	3.9%	5.0%

2000 Females 16+ by Employment Status and Age of Children

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	2,734	22,256	43,289
Own Children < 6 Only	8.2%	7.8%	8.7%
Employed/in Armed Forces	6.6%	5.5%	5.3%
Unemployed	0.1%	0.1%	0.4%
Not in Labor Force	1.5%	2.1%	2.9%
Own Children < 6 and 6-17 Only	8.1%	7.4%	7.6%
Employed/in Armed Forces	5.4%	4.7%	4.7%
Unemployed	0.0%	0.2%	0.2%
Not in Labor Force	2.7%	2.6%	2.7%
Own Children 6-17 Only	22.7%	18.8%	17.4%
Employed/in Armed Forces	17.8%	15.2%	13.3%
Unemployed	0.4%	0.2%	0.4%
Not in Labor Force	4.4%	3.4%	3.6%
No Own Children < 18	60.9%	66.0%	66.4%
Employed/in Armed Forces	36.7%	38.3%	37.2%
Unemployed	1.1%	1.8%	1.9%
Not in Labor Force	23.2%	25.9%	27.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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Radius: 5.0 mile



2007 Employed Population 16+ by Industry

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	4,957	33,817	63,463
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	9.1%	9.2%	9.9%
Manufacturing	5.9%	7.0%	7.2%
Wholesale Trade	5.2%	5.3%	5.1%
Retail Trade	9.8%	11.4%	11.3%
Transportation/Utilities	7.0%	6.4%	5.7%
Information	2.4%	2.1%	2.0%
Finance/Insurance/Real Estate	8.3%	6.8%	6.3%
Services	45.6%	46.3%	47.7%
Public Administration	6.5%	5.3%	4.5%

2007 Employed Population 16+ by Occupation

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	4,958	33,817	63,464
White Collar	64.9%	57.0%	52.5%
Management/Business/Financial	18.1%	12.6%	11.1%
Professional	18.5%	14.9%	13.1%
Sales	11.0%	12.2%	12.2%
Administrative Support	17.3%	17.3%	16.1%
Services	15.9%	18.7%	21.2%
Blue Collar	19.3%	24.3%	26.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	5.7%	6.8%	7.7%
Installation/Maintenance/Repair	3.8%	5.0%	5.3%
Production	3.7%	5.4%	5.5%
Transportation/Material Moving	6.1%	7.0%	7.7%



2000 Workers 16+ by Means of Transportation to Work

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	3,697	29,064	55,373
Drove Alone - Car, Truck, or Van	85.7%	79.3%	74.9%
Carpooled - Car, Truck, or Van	8.6%	14.0%	15.8%
Public Transportation	0.5%	2.0%	3.7%
Walked	0.2%	1.3%	2.1%
Other Means	1.4%	1.4%	1.5%
Worked at Home	3.5%	2.0%	2.0%

2000 Workers 16+ by Travel Time to Work

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	3,699	29,063	55,373
Did Not Work at Home	96.5%	98.0%	98.0%
Less than 5 minutes	2.1%	1.8%	1.7%
5 to 9 minutes	7.1%	10.0%	9.2%
10 to 19 minutes	40.7%	48.1%	47.7%
20 to 24 minutes	26.4%	21.0%	19.7%
25 to 34 minutes	16.7%	11.8%	12.9%
35 to 44 minutes	0.7%	1.1%	1.4%
45 to 59 minutes	1.2%	1.8%	2.2%
60 to 89 minutes	0.2%	1.5%	1.9%
90 or more minutes	1.4%	1.0%	1.3%
Worked at Home	3.5%	2.0%	2.0%
Average Travel Time to Work (in min)	19.3	18.3	19.2

2000 Households by Vehicles Available

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	2,302	20,732	41,333
None	0.3%	4.8%	9.1%
1	18.9%	31.5%	34.7%
2	50.7%	41.9%	36.9%
3	22.7%	16.1%	14.0%
4	5.2%	4.2%	3.8%
5+	2.2%	1.6%	1.4%
Average Number of Vehicles Available	2.2	1.9	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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Nevada, United States
Radius: 5.0 mile



2000 Households by Type

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	2,296	20,666	41,347
Family Households	83.3%	71.7%	67.7%
Married-couple Family	71.0%	54.5%	49.2%
With Related Children	39.4%	28.5%	26.2%
Other Family (No Spouse)	12.3%	17.2%	18.5%
With Related Children	8.7%	11.4%	12.7%
Nonfamily Households	16.7%	28.3%	32.3%
Householder Living Alone	11.5%	21.2%	23.9%
Householder Not Living Alone	5.3%	7.1%	8.4%
Households with Related Children	48.1%	39.9%	38.9%
Households with Persons 65+	14.0%	20.8%	19.9%

2000 Households by Size

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	2,296	20,665	41,348
1 Person Household	11.5%	21.2%	23.9%
2 Person Household	33.7%	32.2%	31.1%
3 Person Household	21.5%	18.2%	17.3%
4 Person Household	20.8%	15.8%	14.4%
5 Person Household	9.1%	7.4%	7.3%
6 Person Household	2.3%	2.9%	3.1%
7+ Person Household	1.2%	2.2%	2.8%

2000 Households by Year Householder Moved In

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	2,302	20,731	41,332
Moved in 1999 to March 2000	19.7%	22.2%	26.7%
Moved in 1995 to 1998	44.4%	35.3%	35.9%
Moved in 1990 to 1994	23.5%	18.3%	16.3%
Moved in 1980 to 1989	9.8%	12.7%	11.1%
Moved in 1970 to 1979	2.2%	7.3%	6.3%
Moved in 1969 or Earlier	0.4%	4.3%	3.8%
Median Year Householder Moved In	1996	1996	1996



2000 Housing Units by Units in Structure

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	2,495	21,690	43,594
1, Detached	89.4%	69.1%	53.2%
1, Attached	1.9%	4.1%	4.6%
2	0.1%	1.2%	2.1%
3 or 4	1.8%	5.4%	6.8%
5 to 9	4.2%	4.7%	7.4%
10 to 19	2.1%	3.0%	4.4%
20+	0.4%	6.1%	8.6%
Mobile Home	0.0%	6.2%	12.7%
Other	0.0%	0.1%	0.3%

2000 Housing Units by Year Structure Built

	Sparks Nevada, United States Radius: 1.0 mile	Sparks Nevada, United States Radius: 3.0 mile	Sparks Nevada, United States Radius: 5.0 mile
Total	2,380	21,686	43,616
1999 to March 2000	13.2%	3.3%	4.7%
1995 to 1998	29.6%	12.5%	13.1%
1990 to 1994	26.3%	10.3%	9.3%
1980 to 1989	19.3%	23.3%	21.5%
1970 to 1979	10.1%	27.2%	26.7%
1969 or Earlier	1.5%	23.4%	24.8%
Median Year Structure Built	1994	1980	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude 39.5741
Longitude -119.721


Sparks
Nevada, United States
Radius: 1.0 mile

Sparks
Nevada, United States
Radius: 3.0 mile

Sparks
Nevada, United States
Radius: 5.0 mile

Top 3 Tapestry Segments

1.	Sophisticated Squires	Up and Coming Families	Up and Coming Families
2.	Up and Coming Families	Sophisticated Squires	Inner City Tenants
3.	In Style	Main Street, USA	Aspiring Young Familie

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$11,322,419	\$65,713,770	\$117,217,481
Average Spent	\$3,416.54	\$2,621.11	\$2,365.26
Spending Potential Index	124	95	86
Computers & Accessories: Total \$	\$1,176,444	\$6,731,189	\$12,053,020
Average Spent	\$354.99	\$268.49	\$243.21
Spending Potential Index	143	108	98
Education: Total \$	\$5,952,609	\$35,567,415	\$62,716,610
Average Spent	\$1,796.20	\$1,418.67	\$1,265.52
Spending Potential Index	140	110	99
Entertainment/Recreation: Total \$	\$15,966,987	\$89,980,415	\$156,850,608
Average Spent	\$4,818.04	\$3,589.02	\$3,164.99
Spending Potential Index	140	105	92
Food at Home: Total \$	\$21,510,006	\$127,206,962	\$230,711,083
Average Spent	\$6,490.65	\$5,073.87	\$4,655.38
Spending Potential Index	129	101	93
Food Away from Home: Total \$	\$15,138,989	\$88,366,350	\$158,467,951
Average Spent	\$4,568.19	\$3,524.64	\$3,197.63
Spending Potential Index	135	104	94
Health Care: Total \$	\$16,222,915	\$95,844,231	\$168,126,073
Average Spent	\$4,895.27	\$3,822.91	\$3,392.51
Spending Potential Index	125	98	87
HH Furnishings & Equipment: Total \$	\$10,562,985	\$58,662,494	\$101,543,937
Average Spent	\$3,187.38	\$2,339.85	\$2,048.99
Spending Potential Index	141	103	91
Investments: Total \$	\$7,797,917	\$43,904,817	\$69,964,559
Average Spent	\$2,353.02	\$1,751.22	\$1,411.77
Spending Potential Index	158	117	95
Retail Goods: Total \$	\$116,753,313	\$670,177,927	\$1,191,324,678
Average Spent	\$35,230.33	\$26,731.20	\$24,039.00
Spending Potential Index	133	101	91
Shelter: Total \$	\$71,474,041	\$407,205,451	\$718,041,710
Average Spent	\$21,567.30	\$16,242.09	\$14,488.92
Spending Potential Index	143	108	96
TV/Video/Sound Equipment: Total \$	\$5,126,357	\$30,143,672	\$54,188,995
Average Spent	\$1,546.88	\$1,202.33	\$1,093.45
Spending Potential Index	133	103	94
Travel: Total \$	\$8,869,396	\$49,874,411	\$85,036,562
Average Spent	\$2,676.34	\$1,989.33	\$1,715.90
Spending Potential Index	145	108	93
Vehicle Maintenance & Repairs: Total \$	\$4,833,479	\$27,689,253	\$49,699,072
Average Spent	\$1,458.50	\$1,104.43	\$1,002.85
Spending Potential Index	137	104	94

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.